

## PRESENTING SPONSORSHIP \$75,000

### Benefits Include:

- Exclusive branded recognition as a Presenting Sponsor in all online, offline, and onsite promotional materials and signage
- Guaranteed keynote or VIP panel introduction opportunity plus two additional panel moderator opportunity
- One pre-event AND two post-event emails to all delegates and the entire database
- Ongoing recognition as a Presenting Sponsor
- 5 Full Conference Passes
- 5 VIP Opening Reception Passes
- Delegate list preview, delegate contact information
- Strategic business development leads review pre-event and post-event
- One 10' x 20' Premium exhibit booth
- One additional premium sponsorship (based on availability):
  - Conference badge, VIP Lounge, Networking Lounge
  - Breakfast and morning coffee, afternoon networking break, Cocktail Reception
  - Collab Suite, Huddle Room



# SPONSORSHIP MATRIX

	Title (\$100,000)	Presenting (\$75,000)	Diamond (\$50,000)	Platinum (\$25,000)	Gold (\$10,000)	Silver (\$5,000)
<b>Branding (online, offline, onsite, printed)</b>	Brand Recognition throughout as Title Sponsor	Brand Recognition throughout as Presenting Sponsor	Brand Recognition throughout as Diamond Sponsor	Brand Recognition throughout as Platinum Sponsor	Brand Recognition throughout as Gold Sponsor	Brand Recognition throughout as Silver Sponsor
<b>Podium Time</b>	Intro Keynote or VIP Panel; Intro 2 panels	Intro Keynote or VIP Panel; Intro 2 panels	Intro 2 panels	Intro 1 panel	N/A	N/A
<b>Panel Moderator Opportunity</b>	3	2	1	1	1	N/A
<b>Email to Delegates</b>	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (1)	Pre-event (1)
<b>Full Conference Passes</b>	8	5	5	4	3	2
<b>VIP Opening Reception Passes</b>	8	5	5	4	3	2
<b>Delegate Info</b>	List Preview; Contact Info; Session Attendance Detail	List Preview; Contact Info	List Preview	List Preview	List Preview	
<b>Exhibit Booth</b>	10' X 20' Premium Booth	10' X 20' Premium Booth	10' X 10' Basic Booth	10' X 10' Basic Booth	N/A	N/A
<b>Business Development</b>	Strategic planning review pre-event; Post-event review; Personal intro to specific lead targets	Strategic planning review pre-event; Post-event review	Strategic planning review pre-event	N/A	N/A	N/A
<b>Additional Premium Sponsorship</b>	One additional (value \$10,000 - \$18,000)  Badge or Lanyard, VIP lounge, Networking Lounge, Breakfast and Morning Coffee , Afternoon Break, Cocktail Reception, Wifi, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000)  Conference Badge, VIP lounge, Networking Lounge, Breakfast and Morning Coffee , Afternoon Break, Cocktail Reception, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000)  Conference Badge, VIP lounge, Networking Lounge, Afternoon Break, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000)  Conference Badge, Networking Lounge, Afternoon Break, Collab Suite, Huddle Room	N/A	N/A

