

PLATINUM SPONSORSHIP \$25,000

Benefits Include:

- Exclusive branded recognition as Platinum Sponsor in all online, offline, and onsite promotional materials and signage
- One panel moderator opportunity
- One pre-event AND two post-event emails to all delegates and the entire database
- Ongoing recognition as a Platinum Sponsor
- 4 Full Conference passes
- 4 VIP Opening Reception passes
- Delegate list preview
- One 10' x 10' basic exhibit booth
- One additional premium sponsorship (based on availability):
 - Conference badge, Networking Lounge
 - Afternoon Networking Break
 - Collab Suite, Huddle Room



SPONSORSHIP MATRIX

	Title (\$100,000)	Presenting (\$75,000)	Diamond (\$50,000)	Platinum (\$25,000)	Gold (\$10,000)	Silver (\$5,000)
Branding (online, offline, onsite, printed)	Brand Recognition throughout as Title Sponsor	Brand Recognition throughout as Presenting Sponsor	Brand Recognition throughout as Diamond Sponsor	Brand Recognition throughout as Platinum Sponsor	Brand Recognition throughout as Gold Sponsor	Brand Recognition throughout as Silver Sponsor
Podium Time	Intro Keynote or VIP Panel; Intro 2 panels	Intro Keynote or VIP Panel; Intro 2 panels	Intro 2 panels	Intro 1 panel	N/A	N/A
Panel Moderator Opportunity	3	2	1	1	1	N/A
Email to Delegates	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (2)	Pre-event (1); Post-event (1)	Pre-event (1)
Full Conference Passes	8	5	5	4	3	2
VIP Opening Reception Passes	8	5	5	4	3	2
Delegate Info	List Preview; Contact Info; Session Attendance Detail	List Preview; Contact Info	List Preview	List Preview	List Preview	
Exhibit Booth	10' X 20' Premium Booth	10' X 20' Premium Booth	10' X 10' Basic Booth	10' X 10' Basic Booth	N/A	N/A
Business Development	Strategic planning review pre-event; Post-event review; Personal intro to specific lead targets	Strategic planning review pre-event; Post-event review	Strategic planning review pre-event	N/A	N/A	N/A
Additional Premium Sponsorship	One additional (value \$10,000 - \$18,000) Badge or Lanyard, VIP lounge, Networking Lounge, Breakfast and Morning Coffee , Afternoon Break, Cocktail Reception, Wifi, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000) Conference Badge, VIP lounge, Networking Lounge, Breakfast and Morning Coffee , Afternoon Break, Cocktail Reception, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000) Conference Badge, VIP lounge, Networking Lounge, Afternoon Break, Collab Suite, Huddle Room	One additional (value \$10,000 - \$15,000) Conference Badge, Networking Lounge, Afternoon Break, Collab Suite, Huddle Room	N/A	N/A

